

University of Miami School of Education & Human Development
HIGHER EDUCATION ADMINISTRATION
CERTIFICATE IN ENROLLMENT MANAGEMENT
Courses (12-credit minimum)¹

REQUIRED

ENROLLMENT MANAGEMENT – CORE (6 credits, or as approved by advisor)

EPS 748	Enrollment Management: Theory & Practice.....	3
* EPS 749	Advanced Seminar in Enrollment Management.....	3

ELECTIVES

Select a **minimum of 6 credit hours** from the following 4 areas or as approved by an advisor

Practicum

EPS 754	Administration of Higher Education/ Enrollment Management.....	1-6
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Foundations of Higher Education

EPS 737	Organization & Administration of Higher Education I.....	3
EPS 739	The Community College.....	3
EPS 740	Administration of Student Affairs.....	3
* EPS 741	Basic Skills in Counseling & Interviewing.....	3
* EPS 742	Higher Education in the United States: From Harvard to the Present.....	3
* EPS 744	Student Diversity in American Higher Education.....	3
EPS 745	Organization & Administration of Higher Ed II: Governance, Leadership & Finance....	3
EPS 746	College Student Development: Theory, Research & Practice.....	3
EPS 747	Critical Issues in Student Affairs: The Law & Higher Education.....	3
EPS 751	Seminar in Higher Education: Contemporary Issues.....	3

Business

ECO690	Essentials of Economic Theory.....	3
MGT603	Leading Teams.....	3
MKT660	Foundations of Marketing Management.....	3
POL 501	Budget and Financial Management & Administration.....	3

Research

EPS 624	Essentials of Research in Social & Behavioral Sciences.....	3
EPS 625	Program Evaluation.....	3
EPS 700	Quantitative Methods I.....	3
EPS 714	Qualitative Methods I.....	3
EPS 717	Survey Research Methods	3

*EPS 744 (Fall 2020) & *EPS 742 (Fall 2021) are offered every other fall semester (*curriculum subject to modification*); *EPS 741 (Spring 2020) and *EPS 749 (Spring 2021) are offered every other spring semester.

Tuition for Graduate Studies

Regular credit courses per credit hour: \$2,100 for 2019-2020

More on costs to attend at <https://grad-prof.miami.edu/index.html>

¹ The Certificate in Enrollment Management is for working professionals who already have master’s degrees. Depending on credentials and experience, the student may need to enroll in an additional course or courses to receive the certificate.