



The School of Education and Human Development (SEHD) 10<sup>th</sup> Annual Global Sport Industry Conference (SIC) will take place on **Thursday, March 27, 2025**, at UM's Coral Gables Campus in the Shalala Student Center. The student-organized event features a day of sport and entertainment programming along with networking and mentoring opportunities. The SIC is designed to engage current students, alumni, legal professionals, sport, and entertainment practitioners, as well as people interested in these fields. This event has a significant impact on our students and the greater sports industry as we develop innovative programming and attract high-profile speakers. The conference will address sport business topics of Name, Image, Likeness (NIL) and content creation, sports betting, preparation for the World Cup, and a variety of other relevant and timely issues in the sport industry.

For inquiries, contact: Dr. Erin McNary (emcnary@miami.edu) or umiamisic@gmail.com

For sponsorship, contact: Monica Faust (mfaust@miami.edu) or 305-284-2032

**Presenting Sponsor: \$25,000 (\$500 non-deductible)**

This sponsorship will cover the full estimated cost of the event, including the event venue in the Shalala Student Center and food and beverage costs of \$10,000. We will host an alumni reception for \$5,000, targeting high-profile alumni in the industry. This year, for the first time we would like to offer free student access and admission to expand the reach of this conference for \$5,000. The event will also include an award presentation and a \$5,000 scholarship for a SEHD student. Additional sponsorship benefits include:

- Includes recognition as the overall presenting sponsor for the SIC
- Premier logo placement on the Conference website
- Listing as presenting sponsor on all official invitations for the Conferences
- Listing as presenting sponsor on all collateral materials including but not limited to conference programs (full page), signage at event, conference giveaway, and any live and post social media coverage
- Opportunity to invite one (1) high-level national speaker as a panel expert or moderator
- Opportunity to exhibit and provide promotional items
- Reserved seating at the conferences
- Invitations to the exclusive Sponsor/Speaker Networking Receptions
- Ten (10) registrations (\$500 non-deductible)

**Platinum Sponsor: \$5,000 (\$400 non-deductible)**

Includes recognition as platinum sponsor for the SIC

- Logo placement on the Conference website
- Listing as platinum sponsor on all official invitations for the Conferences
- Listing as platinum sponsor on all collateral materials including but not limited to conference programs (logo), signage at event, and any live and post social media coverage
- Opportunity to introduce a panel
- Special recognition as sponsor of one (1) keynote
- Opportunity to exhibit and provide promotional items
- Invitations to the exclusive Sponsor/Speaker Networking Reception
- Eight (8) registrations (\$400 non-deductible)

*\*Five (5) Platinum Sponsorships available.*

**Silver Sponsor: \$2,500 (\$300 non-deductible)**

- Includes recognition as silver sponsor for either the SIC
- Logo placement on the Conference website
- Listing as silver sponsor on all official invitations for the Conference
- Listing as silver sponsor on all collateral materials including but not limited to conference programs (logo), signage at event, and any live and post social media coverage
- Opportunity to exhibit and provide promotional items
- Invitations to the exclusive Sponsor/Speaker Networking Reception
- Six (6) registrations (\$300 non-deductible)

**Bronze Sponsor: \$1,000 (\$200 non-deductible)**

- Includes recognition as bronze sponsor for the SIC
- Logo placement on the Conference website
- Listing as bronze sponsor on all official invitations for the Conferences
- Listing as bronze sponsor on all collateral materials including but not limited to conference programs (logo), signage at event, and any live and post social media coverage
- Opportunity to exhibit and provide promotional items
- Invitations to the exclusive Sponsor/Speaker Networking Reception
- Four (4) registrations (\$200 non-deductible)

**Exhibitor: \$500 (\$100 non-deductible)**

- Includes recognition as exhibitor
- Opportunity to exhibit and provide promotional items
- Logo listing on exhibitor board
- Two (2) registrations (\$100 non-deductible)

\*Promotion as used herein refers to event promotion rather than sponsor promotion. All benefits are subject to receipt of sponsor agreements, sponsor logos, and other required materials in time to meet production deadlines. Speaker selection, Sponsor logos, briefs, and promotional materials are subject to review and approval by the University prior to use in recognition materials as indicated above. Sponsorships for this event may not be paid through a donor-advised fund.\*

The SEHD thanks you for your consideration of our sponsorship proposal. Your contribution helps us provide much-needed programming and networking opportunities for our students and alumni. We hope to partner with you on this amazing event!

Please note that upon request, we can accommodate some customization to this sponsorship package, or other assets can be considered. For more information, please reach out to Monica Faust at [mfaust@miami.edu](mailto:mfaust@miami.edu) or refer to the GSIC [website](#).