

## **Vita**

### **Erin L. McNary**

#### **OFFICE ADDRESS**

University of Miami  
Department of Kinesiology and Sport Sciences  
Sport Administration  
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#### **EDUCATION**

- Ph.D.                      Indiana University, Bloomington, IN  
Sport Management– 2009  
Minor: Higher Education & Student Affairs
- M.S.                        Indiana University, Bloomington, IN  
M.S. in Kinesiology/Athletic Administration – 2004
- B.S.                        University of Illinois, Urbana-Champaign, IL  
B.S. in Applied Life Studies/Sport Management – 2001
- R.Y.T                      Yoga Alliance certified yoga instructor, St. Louis, MO-2010

#### **PROFESSIONAL EMPLOYMENT/EXPERIENCE HISTORY**

Clinical Assistant Professor, Sport Administration, University of Miami, Miami, FL, 2017-present

- Courses Taught: Sport Facility and Event Management, Globalization of Sport (undergraduate and graduate online), London Sporting Scene (Summer 2019 Study Abroad trip), Miami Super Bowl Host Committee Event Management (Fall 2019)
- USPORT co-advisor
- Sport Industry Conference (SIC) planning coordinator, miamisportconference.com, 2017-present

Clinical Assistant Professor, Sport Marketing and Management, Indiana University, Bloomington, IN, 2015-2017

- Courses Taught: Introduction to Sport Management (on ground and online), Issues in Sport Communication, and Management Principles in the Sport Industry
- Undergraduate Sport Communication Program Coordinator
- PhD student advisor
- Sport Marketing Alliance IU (Student Group) Co-advisor

Institute of Reading Development, Classroom Instructor, Dallas, TX region, March-August 2016

Yoga and Fitness Instructor, Wellbridge Fitness Club, Clayton, MO, 2013-2015  
-Classes Taught: Yoga for Athletes, Total Body Conditioning

Yoga Instructor, Yoga Six, St. Louis, 2012-2014  
-Classes Taught: Sculpt, Various Hot Yoga Formats

Assistant Professor, Rawlings Sport Business Management Program, Maryville University, St. Louis, MO, 2013-2015  
-Courses Taught: Sport Event and Facility Management, Sport Finance, Rawlings Market Research and Product Development, Professionalism in the Business of Sport, Business Communications

Yoga Instructor, Exotic Caye Resort, Ambergris Caye, San Pedro, Belize, Summer 2014

Assistant Professor/Director, Sports Management Program, Fontbonne University, St. Louis, MO, 2009-2013  
-Courses Taught: Introduction to Sports Management, Sports Marketing, Social Aspect of Sports, Leadership & Governance in Sports, Capstone Course, Internship Course, Case Studies and Readings in Sports Management, Intercollegiate Participation in Sports, Independent Study, Special Topics: Yoga and Happiness

Adjunct Professor, Saint Louis University, Sport Business Program, Introduction to Sport Business, Spring 2012

Adjunct Professor, American Public University System, Online Sports Management Program, 2011-2014  
-Courses Taught: SPMT 413: Sport Marketing, SPHE 319: Sports & Drugs, SPMT 630: Sports Promotion & Sales Management, SPMT 601: History, Culture, and Social Contexts of Sports

Instructor, Fontbonne Staff Association, Yoga course, 2011

Manager of Operations/Graduate Assistant, The President's Challenge Program, Indiana University, Bloomington, IN, 2006-2009  
-Managed daily operations, supervised, hired and trained employees; supervised interns, assisted in community outreach events; organized and edited publication of the monthly newsletter, (*Fitness is Fun*); administered payroll processing; marketed program, coordinated special events, meetings, and staff outings; managed customer call center; tracked and ordered inventory through IU Purchasing

Instructor, Kinesiology, Indiana University, Bloomington, IN, Fall 2008  
-Taught HPER P 445: Sport Sales

Instructor, Hatha Yoga, University Elementary, Bloomington, IN, Fall 2008

Instructor, Kinesiology, Indiana University, Bloomington, IN, Fall 2007  
-Taught HPER P 318: Management of the Sport Enterprise

Full-time Adjunct Professor, Kinesiology, Northwest Vista College, San Antonio, TX,  
2005-2006  
-Advised students and taught courses: Kine 1106 & 1107: Weight Training I & II;  
Kine 1114: Walking for Fitness; Kine 1103: Yoga & Pilates; Kine 1346: Drugs &  
Human Health

Facility Coordinator, The Recreation Center, The University of Texas-San Antonio, TX,  
2004-2005  
-Managed daily operations of the recreation center; supervised, hired, scheduled,  
and trained student staff; ensured safety of patrons by enforcing risk management  
policies

Awards Manager/Graduate Assistant, The President's Challenge Program, Indiana  
University, Bloomington, IN, 2002-2004  
-Supervised, scheduled, hired, and trained student staff; administered payroll  
processing; coordinated special events and staff outings; and answered inquiries on  
the program website

Social Event Coordinator/Assistant Manager, Gainey Ranch Estate Club, Scottsdale, AZ,  
2001-2002  
-Planned special events, scheduled facility events; maintained pro shop inventory  
records; compiled the monthly *Gainey Ranch Estate Club Newsletter*

Recreation Coordinator, Civic Center Senior Center, Scottsdale, AZ, 2001  
-Coordinated facility programming, scheduled set-up and tear down of recreational  
events, and scheduled facility events

Tennis Instructor, City of Tempe, Tempe, AZ, Spring/Summer2001

Camp Counselor, Timberlake West, Roscoe, NY, Summer 2000

Head Facility Supervisor, Division of Campus Recreation, University of Illinois, 1998-  
2001  
- Managed facility operations and facility supervisors

## **PROFESSIONAL SERVICE**

USPORT, University of Miami Sport Administration student group, Co-Advisor, 2017-present

Member, Undergraduate Curriculum Committee, 2018-present

Member, University of Miami Civic and Community Engagement Task Force, January 2018-present

Abstract Reviewer, *International Journal of Sport Communication*, August 2020

Abstract Reviewer, *International Journal of Sport Communication, Coronavirus in Sport Special Issues*, May 2020

Abstract Reviewer, *European Sport Management Quarterly*, April 2020

SBLIV Committee Co-Chair/Women's Fund of Miami/Miami Super Bowl Host Committee, Anti-Human Sex Trafficking Campaign, August 2019-February 2020

Abstract Reviewer, *International Journal of Sport Management and Marketing*, September 2019

Abstract Reviewer, *International Journal of Sport Communication*, May 2019

Abstract Reviewer, Sport Marketing Association, April 2019

Abstract Reviewer, *International Journal of Sport Communication*, April 2019

Abstract Reviewer, *International Journal of Sport Communication*, August 2018

Abstract Reviewer, Sport Marketing Association, May 2018

Search Committee Member, Sport Law Position, Sport Administration Program, April 2018

Abstract Reviewer, *Global Sport Business Association Journal*, February 2018

University of Miami Global Entertainment & Sport Conference Panel Moderator, Prepping Our Venues for Performance, February 16, 2018

Abstract Reviewer, *International Journal of Sport Communication*, April 2017

Facilitator, Spring Symposium for Ph.D. students, Authority in the Classroom and Teaching Strategies, March 2017

Judging Committee, Women's Sport Foundation, Sports 4 Life, January 2017

Book Proposal Reviewer, Cognella, Inc., January 2017

Member, Indiana University Faculty Learning Community-Collaborative Learning, Center for Innovative Teaching and Learning, August 2015-August 2016

Judging Committee, Women's Sport Foundation, Sports 4 Life, January 2016

Developer, Ancillary Materials, *Strategic Sport Communication*, 2<sup>nd</sup> ed. Textbook, Human Kinetics, Champaign, IL, September 2015-March 2016

Member, Indiana University Department of Kinesiology Program Coordinators Committee, August-present

St. Louis Sports Commission Young Associates, 2015

START Adviser, Summer 2014

Assisted with the Summer John E. Simon School of Business Institute, Summers 2013 and 2014

Member, Institutional Review Board, 2013, 2014

Member, Academic Affairs/Student Affairs Liaison, 2013, 2014

Member, Student/Faculty Hearing Committee, 2013, 2014

Planned and coordinated Rawlings Field Research, Fall 2013 and Spring 2014

Member, Search Committee, Dean of the John E. Simon School of Business, Spring 2014

Member, Search Committee, Rawlings Sport Business Management Program Coordinator, Spring 2014

Abstract Reviewer, *International Journal of Sport Communication*, January 2014  
Coordination and supervised students at the National Hot Rod Association Midwest Nationals, Fall 2013, Fall 2014

Accreditation Site Reviewer, Loras College, Dubuque, IA, February 2013

Membership Chair, Pi Kappa Phi, May 2012

Abstract Reviewer, *International Journal of Sport Communication*, May 2012

Abstract Reviewer, *International Journal of Sport Communication*, October 2011

Abstract Reviewer, *International Journal of Sport Communication*, June 2011

Abstract Reviewer, *International Journal of Sport Communication*, May 2011

Member, Faculty Affairs Committee, Fontbonne University, St. Louis, MO 2011

Phi Kappa Phi Student Scholarship Competition Co-Director, 2011

Member, General Education Task Force. Fontbonne University, St. Louis, MO, 2011

Abstract Reviewer, Sport Marketing Association Annual Meeting, July 2011

Abstract Reviewer, *International Journal of Sport Communication*, December 2010

Member, Athletics Compliance Committee. Fontbonne University, St. Louis, MO, 2010

Invited Blogger, Center for Media and Child Health at Children's Hospital Boston, Harvard Medical School, and Harvard School of Public Health, August 2008

Grant Judge, Women's Sports Foundation, Go Girl Go! Grant Program, Fall 2007

Member, Health and Wellness Committee, Northwest Vista College, San Antonio, TX, 2006

## **VOLUNTEER EXPERIENCE**

Mentor, Big Brothers Big Sisters, School to Work Program, University of Miami, 2018-present

Volunteer, Miami Super Bowl LIV, Screening Specialist, August 2019-February 2020

Volunteer, United First Responder's Music Fest, Stop Sex Trafficking Community Awareness, November 2019

Volunteer Mentor, Discovering Options, St. Louis, MO, 2010-2012

Volunteer, PLAY:stl, St. Louis, MO, 2010

Volunteer, Community Partners in Reading, Fairview Elementary, Bloomington, IN, 2006-2007, 2007-2008

Volunteer, Communities in Schools Mentor, Northside School District, San Antonio, TX, 2005

Volunteer, City of Tempe All City Girl's Basketball Coach, Tempe, AZ, 2001

Volunteer, Alternative Spring Break, Native American Cultural Development, Lac du Flambeau, WI, 2000

Volunteer, SHARE Program, Yankee Ridge Elementary School, Champaign, IL, 1998, 1999

Volunteer, Urbana Park District 5<sup>th</sup> and 6<sup>th</sup> grade Girls Basketball Coach, Urbana, IL, 1999, 2000

### **TEACHING AND PROFESSIONAL DEVELOPMENT SEMINARS**

University of Miami, Faculty Learning Community: Flipped Learning, August 2020-present

University of Miami, Division of Continuing and International Education, 5-Day Intensive Spanish Institute, April 29-May 3<sup>rd</sup>, 2019

Using TopHat, Center for Innovative Teaching and Learning, April 2017

Using Clicker Technology, Indiana University, Center for Innovative Teaching and Learning, April 2016

Washington University-St. Louis Sport Summit, September 2015

Course Development Institute. A workshop designed to teach instructors to use backward course design and educative assessment methods to create a course that supports and encourages integrative learning experiences, Campus Instructional Consulting and the Kelley School of Business, Indiana University, Bloomington, IN, May 29<sup>th</sup>-June 3<sup>rd</sup>, 2015

Maryville Talks Women and Leadership: Engage. Connect. Elevate: *Engage with your peers. Connect with Experts. Elevate your Career*, November 2014

Scholarship of Teaching and Learning Conference, Maryville University, September 2014

Attended the St. Louis University Sport Business Symposium on social media and sports, April 2014

Attendance at the Sport Industry Networking Conference, George Washington University, Washington D.C., February 2014

Attended the Business Marketing Association luncheon with Glenn Beckmann, Director of Marketing Communications at Schutt Sports, November 2013

Scholarship of Teaching and Learning Conference, Maryville University, September 2013

Yoga Alliance Teacher Training. Eight week module sessions designed to train potential yoga instructors in the areas of anatomy, physiology, teaching techniques, and ethics in yoga teaching. St. Louis Pilates & Yoga Center. February 2011-November 2011. St. Louis, MO

Scholarship of Teaching and Learning Conference. A conference designed to inform educators of best practices and current research in the scholarship of teaching and learning. October 1-2<sup>nd</sup>, 2010. Maryville University, St. Louis, MO

Service Learning in College Courses. A session designed to explore current practices and methodologies for incorporating service learning into higher education courses. October 4<sup>th</sup>, 2010. Fontbonne University, St. Louis, MO

Teaching Fellows. A workshop designed to purposefully examine teach strategies, identify areas for improvement, and plan appropriate changes and share with campus community. May 17-19, 2010. Fontbonne University, St. Louis, MO

Team Building for the Classroom. A session designed to increase group cohesiveness to facilitate group work. March 3, 2010, Office of Leadership Education & Student Activities, Fontbonne University, St. Louis, MO

Course Development Institute. A workshop designed to teach instructors to use backward course design and educative assessment methods to create a course that supports and encourages integrative learning experiences. July 18-25, 2008, Campus Instructional Consulting and the Kelley School of Business, Indiana University, Bloomington, IN

Teachable Moments in the Classroom. A workshop designed to prepare instructors for dealing with crisis situations or harmful student behavior. April 2, 2008, Indiana Memorial Union, Persimmon Room, Bloomington, IN

Civility in the Classroom. A workshop designed to identify incivilities in the classroom, set expectations in the classroom, respond to incivilities, and get support when confronted with uncivil actions. February 5, 2008, Ballentine Hall 004, Indiana University, Bloomington, IN

Statements of Teaching Philosophy. A workshop designed to effectively write a teaching statement that assists in guiding instruction in the classroom. February 22, 2008, Ballentine Hall 006, Indiana University, Bloomington, IN



Teaching Portfolios for Job Seekers. A workshop on assembling a teaching portfolio. February 29, 2008, Ballentine Hall 006, Indiana University, Bloomington, IN

Designing the Course Syllabus Workshop. A presentation on developing syllabi, course goals and objectives. August 20, 2007, HPER 125, Indiana University, Bloomington, IN

Endnote: The Basics. A Workshop designed to introduce endnote and teach students how to use the program. February 22, 2007, IUB Library 302, Indiana University, Bloomington, IN

Designing the Course Syllabus Workshop. A presentation on developing course objectives and designing a useful course syllabus. August 2006, HPER 125, Indiana University, Bloomington, IN

Teaching Portfolio Workshop. A demonstration and discussion of pedagogy dossier assembly. October 21, 2006, HPER 125, Indiana University, Bloomington, IN

Faculty Development, Incorporating Ethics. A session designed to discuss ethics in the classroom. February 3, 2006, Northwest Vista College, San Antonio, TX

Faculty Development, Critical Thinking. A workshop developed to encourage critical thinking in the classroom. February 17, 2006, Northwest Vista College, San Antonio, TX

Faculty Development, Student Issues. A session exploring challenges college students face. March 24, 2006, Northwest Vista College, San Antonio, TX

Understanding Your Department's Statement of Account (SOA). A workshop designed to inform participants of the structure of specific departments' SOA. May 24, 2005, University of Texas-San Antonio, San Antonio, TX

Performance Evaluation Form and Guidelines. A workshop designed to learn how to develop and write a performance evaluation/appraisal. May 2, 2005, University of Texas-San Antonio, San Antonio, TX

Conflict Management. A workshop designed to inform staff how to effectively deal with conflict. April 20, 2005, University of Texas-San Antonio, San Antonio, TX

Work-Study Program Supervisor Training. A workshop designed to inform participants about program requirements, supervisor accountability, forms necessary to hire work-study employees, and appointment advice. November 10, 2004, University of Texas-San Antonio, San Antonio, TX

Student Affairs Fish Camp. An interactive training session designed to evoke teamwork and a positive environment in the workplace. October 15, 2004, University of Texas-San Antonio, San Antonio, TX

## **INTERNSHIPS**

Intern, Marketing and Sponsorship, Division of Recreational Sports, Indiana University, Bloomington, IN, 2004

Intern, Student Recreation Complex, Arizona State University, Tempe, AZ, 2001  
- Planned statewide NIRSA workshop, aided in facility scheduling procedure, and supervised revenue and outreach events

Intern, Special Events, Division of Campus Recreation, University of Illinois, 1999  
- Managed facility operations and assisted with outreach events and department projects

## **MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS**

North American Society for Sport Management (NASSM). 2007-Present.

Sport Marketing Association of Australia and New Zealand (SMAANZ). 2007-Present.

## **HONORS & ACHIEVEMENTS**

Phi Kappa Phi, 2010

Second Place Faculty Paper Award, AEJMC National Convention, Chicago, IL, 2008

City of Scottsdale Customer Service Team Award, 2001

University of Illinois Honors, 2001

Avery Brundage Scholarship, University of Illinois, 2000

## **RESEARCH AND CREATIVE ACTIVITY**

### **SCHOLARSHIP INTEREST**

Promotion of and ethics in youth sport communication

Management, marketing, advertising, and promotion of youth and marginalized athletes

Current media portrayals and historic media coverage of youth, women, and minority in sport

Production and social issues of mega events

Sport Management Pedagogy

## **PUBLICATIONS-BOOKS**

McNary, E. (2009). Using the Social Cognitive Theory of Mass Communication: An Examination of Article and Photographic Content of a Youth Sport Magazine From 1989-2008. (Doctoral Dissertation, Indiana University, Bloomington, IN). 220 pp.

-Dissertation Cited: Hunt, T.M. (2010). Dissertation Survey. *Journal of Sport History*, 37(2), 283-285.

## **PUBLICATIONS-REFEREED ARTICLES**

Geurin, A. N. & McNary, E. L. (2020). Athletes as ambush marketers? An examination of rule 40 and athletes' social media use during the 2016 rio Olympic games. *European Sport Management Quarterly*, DOI: 10.1080/16184742.2020.1725091, 1-18.

Martin, T. M, McNary, E., Suh, Y. I. & Gregg, E. A. (2018). A content analysis of pictorial content in entertainment and sports programming network (ESPN): The magazine's body issue, *Journal of Physical Education and Sport Management*.

Martin, T. M, McNary, E., Lee, S. & Totani D. (2017). Tennis anyone? A content analysis of the written and pictorial coverage of Tennis Magazine. *The Sport Journal*.

Eagleman, A., & McNary, E. (2014). The changing climates of the sport management academic job market and doctoral students' career expectations. *Journal of Sport Management Education*

McNary, E. & Middendorf, J. (2011) Identifying characteristics of authority in the classroom. *College Teaching Journal*, 59, 129-134.

Eagleman, A. & McNary, E. (2010) What are we teaching our students? A descriptive examination of the current status of undergraduate sport management curriculum in the United States. *Sport Management Education Journal*.

McNary, E. & Pedersen, P. M. (2008). The written and photographic coverage of sports in a youth magazine: A content analysis of *Sports Illustrated for Kids (SIK)*. *Journal of Youth Sports*, 3(2), 9-13.

## **PUBLICATIONS-ACCEPTED MONOGRAPHS and CASE STUDIES**

Benedek, J., & McNary, E. (2019). Incentivizing Student Attendance: Rewards Programs in Collegiate Athletics. *SAGE Business Cases*.

McNary, E., & Pedersen, P.M. (2010). *Social cognitive theory and mass communication: A content analysis of youth sport publicity*. Mauritius: VDM Verlag. 215 pp. {Monograph}

## **PUBLICATIONS-ACCEPTED BOOK CHAPTERS**

McNary, E., & Cottingham, M. (2019). Deserving of Attention: Traditional media coverage and the use of social media by female athletes with disabilities. In *Handbook of the Business of Women's Sport*. Abingdon, United Kingdom: Routledge.

McNary, E., & Hardin, M. (2012). Subjectivity in 140 characters: The use of social media by marginalized groups. In *Handbook of Sport Communication*. Abingdon, United Kingdom: Routledge.

Eagleman A., & McNary, E. (2011). Gender, race, and nationality: An examination of print coverage of the 2006 Winter Olympics. *Sport Management Book Series*. PalgraveMacMillan, Houndmills, Basingstoke, Hampshire, United Kingdom.

## **PUBLICATIONS-BOOK REVIEWS (IN PEER-REVIEWED PUBLICATIONS)**

McNary, E. (2007). Review of book contemporary sport management. *Sport Management and Related Topics Journal*. 4 (1), 91-94.

## **PUBLICATIONS–NON-REFEREED ARTICLES, POPULAR PRESS**

Blogger, College of Global Business & Professional Studies, Sports Management Program, 2010

Invited Blogger, Center for Media and Child Health at Children's Hospital Boston, Harvard Medical School, and Harvard School of Public Health, August 2008-present

McNary, E. (August 2006-Present). Question of the month and feature article sections. *Fitness is Fun Newsletter*. President's Challenge Program, President's Council on Physical Fitness & Sports.

McNary, E. (January 2001-July 2001) *Gainey Ranch Estate Club Newsletter* (monthly).

## **PRESENTATIONS – REFEREED**

- McNary, E. & Geurin, A. (2020, September 17-25). Examining USA Gymnastics Presidents' Responses to a Sexual Abuse Scandal: A Crisis Communication Perspective. European Association for Sport Management. Virtual Conference
- McNary, E. & Zovko, C. (2020, February 14). Sex Trafficking and Sport. Global Sports Business Association. Cozumel, Mexico
- McNary, E., Peetz, T., Mumcu, C. (2019, June 1). The Evolving Business of Women's Sport Symposium. North American Association of Sport Management. New Orleans, LA
- Dees, W., McNary, E., & Johnson, C. (2018, March 4). Strategies to Improve the Learning Environment and Satisfaction of Online Graduate Students in Sport Management. Global Sports Business Association. Cozumel, Mexico.
- Geurin, A. & McNary, E. (2017, November 2). Rule 40 and athletes' social media use during the 2016 Rio Olympic Games. Sport Marketing Association (SMA). Boston, MA.
- McNary, E. & Coble, C. (2016, November 3). *Using Clickers in the Classroom Demonstration*. Sport Marketing Association (SMA). Indianapolis, IN.
- Coble, C. & McNary, E. (2016, June 3). *Peer Evaluation in Team Based Learning*. North American Society for Sport Management (NASSM). Orlando, FL.
- McNary, E. (2015, October 29). *Using the Backward Design Model to Develop Sport Management Courses*. Sport Marketing Association (SMA). Atlanta, GA.
- Eagleman, A. & McNary, E. (2012, May 26). What are we teaching our students. A descriptive examination of the current status of undergraduate sport management curriculum in the United States, NASSM 2012 National Convention, Seattle, WA.
- McNary, E. (2011, October 26). A Content Analysis of *Sports Illustrated for Kids* Advertisements, 2000-2010. Sport Marketing Association. Houston, TX.
- McNary, E. (2010, June 1). Race, gender, and disability: A written and photographic examination of *Sports Illustrated for Kids* from 1989-2008. North American Society for Sport Management (NASSM). Tampa, FL.
- McNary, E., Stoelting, S. (2010, April 1). An Investigation of the Gender Dynamics Surrounding Major League Baseball's "Ballgirl" Teams. Midwest Sociological Society Annual Meeting, Chicago, IL.

Eagleman, A. & McNary, E. (2010, March 18). Podcasts! Blogs! Wikis! Enhancing the Sport Management Classroom with Technology. AAHPERD 2010 National Convention and Exposition. Indianapolis, IN.

Middendorf, J., Alex-Assensoh, Y., and McNary, E. (2010, February 26). What Constitutes Classroom Authority? Scholarship of Teaching and Learning Program. Bloomington, IN.

Eagleman, A. & McNary, E. (2009, May 30). Integrating technology in the sport management classroom: Applications and experiences. North American Society for Sport Management (NASSM). Columbia, SC.

McNary, E. & Middendorf, J. (2009, October 24). What constitutes classroom authority? A pilot study and checklist. International Society for the Scholarship of Teaching and Learning (ISSOTL) 2009 National Convention. Bloomington, IN.

McNary, E. & Pedersen, P.M. (2008, April 9). The written and photographic coverage of sports in a youth magazine: A content analysis of *Sports Illustrated for Kids*. American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) and National Association for Girls and Women in Sport (NGWS) 2008 National Convention and Exposition. Ft. Worth, TX.

Laucella, P. & McNary, E. (2008, August 6). Althea Gibson and Arthur Ashe: An analysis of press coverage on their grand slam victories. Association for Education in Journalism and Mass Communication (AEJMC) 2008 National Convention and Exposition. Chicago, IL.

Eagleman, A. & McNary, E. (2008, March 4). Gender, race and nationality: An examination of print media coverage of the 2006 Winter Olympics. Targeting the International Audience: Challenges facing Sports Management. Heilbronn Business School, Heilbronn, Germany.

Eagleman, A. & McNary, E. (2007, November 30). Examining equity in newspaper, magazine, and web coverage of the 2006 winter Olympics. Sport Management Association of Australia and New Zealand (SMAANZ) 2007 Convention, Auckland, New Zealand.

Pedersen, P. M., Miloch, K. S., Eagleman, A. N., Clavio, G., McNary, E. (2007, March 15). Facilitating, increasing, and improving media coverage for interscholastic athletics. American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) 2007 National Convention and Exposition. Baltimore, MD.

Pedersen, P. M., Eagleman, A. N., Clavio, G., McNary, E. (2007, March 14). A content analysis of the coverage given to boys' and girls' high school basketball. American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) 2007 National Convention and Exposition. Baltimore, MD.

## **PRESENTATIONS – INVITED**

McNary, E. (2019). University of Miami School of Education and Human Development, Alumni Weekend

McNary, E. (2013, November). How to plan a sporting event. Guest presenter for the Rockwood School District, Lafayette High School, Wildwood, MO.

McNary, E. (2012, February). Authority in the Classroom. Guest presenter for the Center in Excellence in Teaching and Learning, Fontbonne University, St. Louis, MO.

McNary, E. (2008, April 17). *Sports Illustrated for Kids* research presentation. Guest speaker to sport management students in sport marketing (P 418). Sport Management Program, School of HPER, Indiana University, Bloomington, IN.

McNary, E. (2008, January 31). Strategy in Sport. Guest speaker to sport management students in the sport industry (P 318). Sport Management Program, School of HPER, Indiana University, Bloomington, IN.

McNary, E. (2007, October 5). The president's challenge physical activity and fitness awards program: You're it, get fit. Guest speaker presenting on The President's Challenge Program to elementary and high school teachers. Fall Classic Institute, Charleston High School, Charleston, IL.

McNary, E. (2006, November 13). Case study analysis. Guest speaker to sport management students in the sport industry (P318). Sport Management Program, School of HPER, Indiana University, Bloomington, IN

## **GRANTS/FUNDRAISING**

McNary, E. (Spring 2020). Financial contributions from Kendra Scott, in support of the sport industry conference, human trafficking in sport panel

McNary, E. (Spring 2017/2018). Financial contributions from Laureate/UOnline, sport industry conference

McNary, E. (Spring 2018). Financial contributions from Bubble Up, sport industry conference

McNary, E. (Spring 2018). Financial contributions from The Sport Lawyer's Association

McNary, E. (Spring, 2017/2018). Financial contributions from Mr. Arny Schreer for Schreer Scholarship for graduate student to attend the sport industry conference

McNary, E. (Spring 2017/2018). Financial contributions from the past and current Deans of the School of Education and Human Development and the Chair of the Sport Administration Program

McNary, E. (Spring, 2008). \$800 from The President's Challenge Program Research Fund for conference travel

McNary, E. (Spring, 2008). \$200 from the Grant-In-Aid Travel Fund of The Dean's Office of Health, Physical, Education, and Recreation for conference travel

Pedersen, P. M., & McNary, E. (Spring, 2007). \$750 from the Faculty/Student Research Incentive Program of the Dean's Office of Health, Physical Education, and Recreation for a content analysis of *Sport Illustrated for Kids*