

**UNIVERSITY OF MIAMI**  
Curriculum Vitae

Date: September 20, 2019

PERSONAL

Name: Paul Resnick

Home Phone: 954-557-8109

Office Phone: 305-284-1169

Current Academic Rank: Senior Lecturer & Internship Director

Primary Department: Department of Kinesiology and Sport Sciences

Citizenship: United States

HIGHER EDUCATION

Institutional (institution; degree; date conferred):

Saint Thomas University; MS Sports Administration; May 10, 2003

Saint Thomas University; BA Political Science; May 13, 2000

EXPERIENCE

Academic (institutions; rank/status; dates):

University of Miami; Senior Lecturer; June 2015 - Current

University of Miami; Internship Director; August 2012 – Current

University of Miami; Lecturer; August 2009 – June 2015

University of Miami; Adjunct Professor; January – May 2009

University of Miami; Adjunct Professor; August – December 2007

Non-Academic (employers; title; responsibilities; dates):

Florida Marlins, L.P.; Community Affairs Assistant;

Coordinated all aspects of the Speakers Bureau: including all correspondence, scheduling, booking, and follow-up of speaking engagements.

Developed relationships and actively pursued organizations to participate in the Speakers Bureau.

Coordinated the distribution of all charitable tickets, including Ballpark Buddies and other player programs, to local youth groups and not-for-profits.

Scheduled and provided assistance to not-for-profit organizations that utilized the Community Booth during Marlins home games.

Worked closely with not-for-profit organizations to provide community assistance.

Assisted with game-day operations of the Community Affairs Department.

Assisted with youth baseball clinics throughout the season.

Maintained the Florida Marlins Events Calendar, which coordinates sales, marketing, and communications efforts of the Club.

Coordinated the compilation and distribution of *Fish Tales*, the monthly newsletter of the business of the Florida Marlins.

Coordinated VIP opportunities, including special requests from Club Executives.

Managed the Florida Marlins Arts Program (Marlins Masterpieces) by working closely with all schools in the tri-county area (Spring Series and Fall Series) as well as summer camps (Summer Series) to ensure the program's success.

March 2004 to November 2008

Florida Marlins, L.P.; Executive Affairs Intern/Assistant;

Member of the 2003 World Series Championship team.

Provided administrative support to the Executive Affairs Manager.

Coordinated activities involved with Speakers Bureau, Special Events and Chambers of Commerce.

Developed relationships and actively pursued organizations to participate in

the Speakers Bureau.

Aided guests of the executive staff at all team events.

Assisted with special projects as required.

Organized special events for the 2003 postseason as a member of the Hospitality and Entertainment Committee.

January 2003 to March 2004

PBEO Baseball Winter Meetings (Nashville, Tennessee); Operations;

Participated in all job fair operations, including set-up and dismantle.

December 2002

Florida Atlantic University; Football Game Day Operations;

Aided with the coordination of game day events.

Worked with and supported various departments of the FAU football staff.

Assisted the Coordinator of Football Operations.

September 2002 to end of November 2002

## PROFESSIONAL

Professional and Honorary Organizations (member; officer; date):

GSBA member current

NASSM member 2010

## EDITORIAL RESPONSIBILITIES

University of Miami KIN Insider: Bi-annually (2010-present)

Volume 1, Issue 1 (Fall 2010)

Volume 1, Issue 2 (Spring 2011)

Volume 2, Issue 1 (Fall 2011)

Volume 2, Issue 2 (Spring 2012)

Volume 3, Issue 1 (Fall 2012)

Volume 3, Issue 2 (Spring 2013)

Volume 4, Issue 1 (Fall 2013)

Volume 4, Issue 2 (Spring 2014)

Volume 5, Issue 1 (Fall 2014)

## Curriculum Vitae

Page 4

Volume 5, Issue 2 (Spring 2015)

Volume 6, Issue 1 (Fall 2015)

Volume 6, Issue 2 (Spring 2016)

Volume 7, Issue 1 (Fall 2016)

Volume 7, Issue 2 (Spring 2017)

Volume 8, Issue 1 (Fall 2017)

Volume 8, Issue 2 (Spring 2018)

Volume 9, Issue 1 (Fall 2018)

## PRESENTATIONS

**Resnick, P.**, Bryant, W., Dyer, J., Xing, L. (February 2014). Paid vs. unpaid internships in professional sports: Do they differ by sport? Presentation at the Global Sport Business Association annual conference, Nassau, Bahamas.

Dees, W., Whisenant, W., Martin, T., & **Resnick, P.** (October 2013). Concession sales: An examination of novelty effect and consumer mood. Presentation at the Sport Marketing Association annual conference, Albuquerque, NM.

## Invited Speeches

Invited panelist (March 2017). *Winning engagement: Campaigns that drive community involvement and brand loyalty*. UM Sport Industry Conference. University of Miami, Coral Gables, FL.

## EXTERNAL FUNDING

Sport Industry Program (funding for graduate internships)

2019-2020 \$32,000

Ransom Everglades School

Van Wagner Sports & Entertainment

2018-2019 \$52,000

Carrollton School

IMG Tickets

Ransom Everglades School

Westminster Christian School

Curriculum Vitae

Page 5

2017-2018 \$73,000

Carrollton School                      IMG Tickets  
Ransom Everglades School              UM Wellness Center  
UM Athletics Soccer, Swim/Dive and Tennis

2016-2017 \$91,000

Carrollton School                      IMG Tickets  
Life Time Fitness                      Ransom Everglades School  
UM Athletics Business Office/External Operations  
UM Athletics Student-Athlete Development  
UM Athletics Volleyball and Track & Field  
UM Wellness Center

2015-2016 \$81,000

Carrollton School                      IMG Tickets  
Life Time Fitness (2 positions)        Ransom Everglades School  
UM Athletics Volleyball and Track & Field  
UM Wellness Center

2014-2015 \$50,000

Continental Events & Sports Management  
IMG Tickets                      Life Time Fitness (2 positions)  
Ransom Everglades School

2013-2014 \$71,000

Continental Events & Sports Management  
IMG Tickets                      Ransom Everglades School  
UM Wellness Center  
US Road Sports & Entertainment (2 positions)

2012-2013 \$70,000

Hurricane Sports Properties              IMG Tickets  
Ransom Everglades School              UM Women's Basketball  
UM Wellness Center  
US Road Sports & Entertainment (2 positions)

2011-2012 \$70,000

Hurricane Sports Properties              IMG Tickets  
Ransom Everglades School              UM Women's Basketball  
UM Wellness Center  
US Road Sports & Entertainment (2 positions)

2010-2011	\$60,000		
	Carrollton School	Hurricane Sports Properties	
	IMG Tickets	Ransom Everglades School	
	UM Women's Basketball	US Road Sports & Entertainment	
2009-2010	\$70,000		
	Carrollton School	Hurricane Sports Properties	
	IMG Tickets	Ransom Everglades School	
	UM Women's Basketball	UM Wellness Center	
	US Road Sports & Entertainment		

### TEACHING

Teaching Specialization (Note briefly courses taught, new courses developed, innovative or experimental teaching etc.)

Survey of Sports Administration (Summer Scholars); University of Miami;  
KIN 200

Introduction to Sport Administration; University of Miami; KIN 201

Practicum in Sport Administration; University of Miami; KIN 297

Careers in Sports; University of Miami Undergraduate Online Course; KIN 305

Sports Information Management; University of Miami; KIN 403

Clinical Internship for Exercise Physiology; University of Miami; KIN 457

Undergrad Intern Sport Administration; University of Miami; KIN 497

Undergrad Seminar in Sport Administration; University of Miami; KIN 498

Org Adm Sports Prg; University of Miami Graduate Online Course; KIN 601

Graduate Field Experience Internship; University of Miami; KIN 611-613

SERVICE

University Committee and Administrative Responsibilities:

Toppel Awards Committee member  
Sport Administration Internship Director (Undergraduate and Graduate)  
Exercise Physiology Internship Director (Undergraduate)  
Co-Advisor: Sport Administration Organizations (USPORT & SPORT)  
Editor: Department of Kinesiology & Sport Sciences Newsletter (*KIN Insider*)  
Administrator: Department of Kinesiology & Sport Sciences Facebook & social media pages

Community Activities:

IZOD IndyRacing: Department coordinator hosting event off campus (October 2010)  
Recipient of honor and recognition by the Mayor of the City of Hialeah for Contributions in making the city's Early Prevention and Intervention program a success (March 2009)  
Best Buddies Broward, Executive Committee Vice Chair (2009)  
Best Buddies Broward, Advisory Board Member (June 2008 – December 2009)  
University of Miami, Sport Industry Advisory Board Member (2008)  
Youth Crime Watch Educator of the Week (August 2007)  
Volunteer Excellence Award, Life Alliance Organ Recovery Agency (2006)  
Community Service Award, Davie-Cooper City Rotary Club (2005)