

PERSPECTIVE

UNIVERSITY OF MIAMI

Special Edition
OCTOBER 2014

SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT

School of Education and Human Development Launches Fully Online Master's Degree Program in Sport Administration



Graduates of the school's on campus program have entered a variety of careers related to the management and business of sport, working for university athletics departments, major collegiate athletic conferences, professional teams such as the San Antonio Spurs and Baltimore Orioles, sports media and apparel companies like Adidas, as well as coaching and other sport administration positions.

The course content of the on campus and online programs is the same, and the courses will be taught by the same highly respected faculty, all of whom have strong scholarly credentials as well as extensive and diverse practical experience in the sport industry. Their work has been cited in more than 600 scholarly publications and over 130 articles in the popular press such as *Forbes* and the *Huffington Post*.

The University of Miami School of Education and Human Development (SEHD) is now accepting applications for a fully online version of its highly regarded master's degree program in Sport Administration. The 20-month program will begin in January 2015, with inaugural tuition reductions and merit scholarships of up to 30 percent available for qualified applicants.

The 30-credit online program is designed for working professionals, either those currently in the sport industry or those looking to transition into the industry. It will focus on topics such as sport marketing, event management, leadership and ethics, sport finance, sport law, and sport communications.

Admission requirements for the online program include a bachelor's degree from an accredited university and a strong interest in sport. Although students may enter directly after completing an undergraduate degree, three to five years of post-baccalaureate work experience is preferred.

The University will manage the online program with support from Laureate Partners, a unit of Laureate Education that works with universities to help them expand their reach online.

Heading the program is Warren A. Whisenant, Ph.D., professor and coordinator for SEHD's Sport Administration Program. Core faculty include Windy Dees, Alicia Jessop, Tywan Martin and Sue Mullane.

For more information about the SEHD online master's degree program in Sport Administration, visit us at:
www.online.miami.edu/online-degrees/masters-sport-administration/.

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