

Your equation for success



Theory to practice in student development

Putting methods to practice in higher education administration

Enrollment Management Track

The EM track is designed for working professionals seeking career advancement and enhancement or for college graduates drawn to the dynamic world of college and university administration. Study areas include research, business, finance, predictive modeling, strategic planning and the history and foundations of higher education. A strategic enrollment marketing plan is developed in our stimulating capstone course.

CURRICULUM

33 semester hours, 11 courses

9 credits in EM: Theory and practice of EM; advanced seminar (with capstone project).

6 credits in research: From statistics to survey research and program evaluation.

12 credits in education: Higher education's organization, history, and contemporary issues; college's effects on students; student diversity and development.

3 credits in business: From building teams to marketing management and budgets and finance.

3 credit elective: Many choices across education, business, and research.

Student Life and Development Track

The SL&D track focuses on working successfully with undergraduates, aiding their transition to and involvement in college to promote academic achievement, personal development, and retention. Areas of study extend beyond student diversity and student development to include counseling, programming, research, and crisis management. A hands-on practicum in student affairs completes the experience.

CURRICULUM

36 semester hours, 12 courses

9 credits in student life & development: Student diversity; how college affects students; the practice of student affairs.

3 credits in research: From statistics to survey research and program evaluation.

12 credits in education: Higher education's organization, history, and contemporary issues; theory and practice of EM.

3 credits in counseling and advising: Group dynamics and communication skills.

6 credit practicum: Student affairs-based administration in offices on or off campus.

3 credit elective: Many choices across education, research, and counseling.

Institutional Research and Policy Analysis Track

The IR&PA track focuses on skills necessary to conduct applied research related to the effective functioning of postsecondary institutions. Areas of study extend beyond integrating research into effective administrative or policy initiatives to include understanding state and federal policies, higher education foundations, statistics, and data analytics. A hands-on practicum in institutional research completes the experience.

CURRICULUM

33 semester hours, 11 courses

12 credits in higher education: Institutional research; higher education policy analysis; enrollment management; student diversity; organization and administration.

12 credits in applied statistics: From statistics to computer applications; general linear modeling and applied multivariate statistics.

6 credits of elective: Many choices across higher education, research, business, and counseling.

3 credit practicum: Field experience in institutional research and policy analysis.

WHAT IS UM'S EM?

The Higher Education Administration Program at the University of Miami is based in Enrollment Management (EM) and is the oldest graduate program of its kind in the nation.

Enrollment management is an institution-wide process that starts from first contact and extends well beyond graduation.

As both process and way of thinking, EM views the campus holistically. Designed to locate, attract, and retain the right students for your institution, EM is the concern of a wide range of people and offices. EM uses market research and collaboration to make strategic decisions that serve the university mission.

At UM, enrollment management is taught through education, business, and research perspectives to provide the skills demanded in today's complex higher education arena.

CONSIDER THE BENEFITS

UM's Higher Education Administration Program propels you toward your academic and professional goals. Our interdisciplinary effort draws on resources across the School of Education & Human Development, School of Business, and the Division of Enrollment Management; our faculty includes higher education scholars and leading professionals in the field.

All tracks in the program use research, teamwork, and hands-on experience to instill a comprehensive understanding of today's colleges and universities and help you hone the skills you will need.

"Indispensable...I would not be where I am today in my career if not for this program. My philosophy of higher education administration was formed in the program. While I have evolved and grown over the decade since receiving my degree, there are many topics, conversations, and theories from my master's program that I utilize on a daily basis. The faculty of this program helped me to see higher education as more than just a credential; it has been a life-altering experience. Thank you so much."

Jose F. Rodriguez, M.S.Ed. '03

"The combination of practical experience, gained through my practicum and graduate assistantship, and the theory based knowledge, gained in the classroom, have truly set me up for success in my career after leaving UM."

Courtney Spivak, M.S.Ed. '13



MIAMI

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M.S.Ed. Higher Education Administration

Enrollment Management
Student Life & Development
Institutional Research & Policy Analysis



Ideal for aspiring or established professionals, our curriculum can become your equation for success, whether you earn a master's degree in one of three innovative tracks, a post-graduate certificate, or the Executive doctorate (Ed.D.).

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