



HIGHER EDUCATION CERTIFICATE PROGRAM

DEPARTMENT OF EDUCATIONAL
AND PSYCHOLOGICAL STUDIES

UNIVERSITY
OF MIAMI
SCHOOL of EDUCATION



HIGHER EDUCATION CERTIFICATE PROGRAM

DEPARTMENT OF EDUCATIONAL AND PSYCHOLOGICAL STUDIES

PROGRAM OVERVIEW - ENROLLMENT MANAGEMENT TRACK

Enrollment Management Track

Colleges and universities are complex institutions that constantly need skilled administrators who understand all aspects of the ever-shifting higher education environment. Our 12-credit-minimum certificate program in enrollment management is designed for working professionals who already have master's degrees and seek career-enhancing skills and credentials.

The program is based on an unusual collaboration between the School of Education, School of Business Administration, and the Division of Enrollment Management, which has been a nationally recognized leader in enrollment management for 17 years. Because the University of Miami is a working laboratory for EM, you are offered hands-on opportunities and exposures to the campus components engaged in EM thinking and practice. These include recruitment and admissions, financial aid and scholarships, market and institutional research, student employment and career planning, records and registration, academic advising and support services and more.

A minimum of 12 credits must be earned for certification. Our enrollment management core courses constitute 6 of those credits and are required. Another 6 credits are selected with faculty guidance to help you meet individual goals. An additional course or courses may be required to attain certification in EM, depending on your experience and prior coursework.

For information about these exciting programs please visit the Enrollment Management website maintained by UM's Division of Enrollment Management.

COURSE REQUIREMENTS

Enrollment Management Track Courses (Required)

*Students must complete the two core courses.

EPS640 Enrollment Management Theory and Practice
EPS641 Advanced Seminar in Enrollment Management

Electives (Required)

*Electives are divided into three "academic areas". Students may choose a minimum of two course from the following list or as otherwise approved by their advisor.

Education: EPS533, EPS543, EPS545, EPS603, EPS631, EPS633, EPS635, EPS636, EPS647

Business: ECO690, MGT603, MKT660, POL501

Research: EPS553, EPS554, EPS651, EPS654, EPS675, MKT661



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PROGRAM OVERVIEW - STUDENT LIFE AND DEVELOPMENT TRACK

Student Life and Development Track

As higher education has become vital to social and economic achievement in this country, the need is growing for versatile administrators skilled in working with students of diverse backgrounds and using resources amid constant change. Our 12-credit-minimum certificate program in student life and development is designed for working professionals who have master's degrees and seek career-enhancing insights, skills and credentials.

The program is focused on students' transition and adjustment to college and on elements of the college environment that enhance their academic achievement and personal development and well-being.

A minimum of 12 credits must be earned for certification. Six credits are from the core courses in the student life & development concentration of the master's degree program; another three credits are earned from the counseling and advising component of the master's program and three credits are earned from a practicum in a student affairs related office. An additional course or courses may be required to attain certification in student life & development, depending on your experience and prior coursework.

COURSE REQUIREMENTS

Student Life and Development Track

*Students must complete two of the following core courses

EPS545	Student Affairs Practice in Higher Education
EPS631	Student Diversity in American Higher Education
EPS635	College Student Development: Theory, Research and Practice

Electives (Required)

*Students may choose a minimum of one course from the following categories or as otherwise approved by an advisor.

Counseling and Advising: EPS513, EPS570, EPS604

Education: EPS533, EPS543, EPS545, EPS603, EPS631, EPS633, EPS635, EPS640, EPS641, EPS647

Research: EPS553, EPS554, EPS651, EPS654, EPS675

Practicum (Required): EPS686 Practicum in Higher Education

